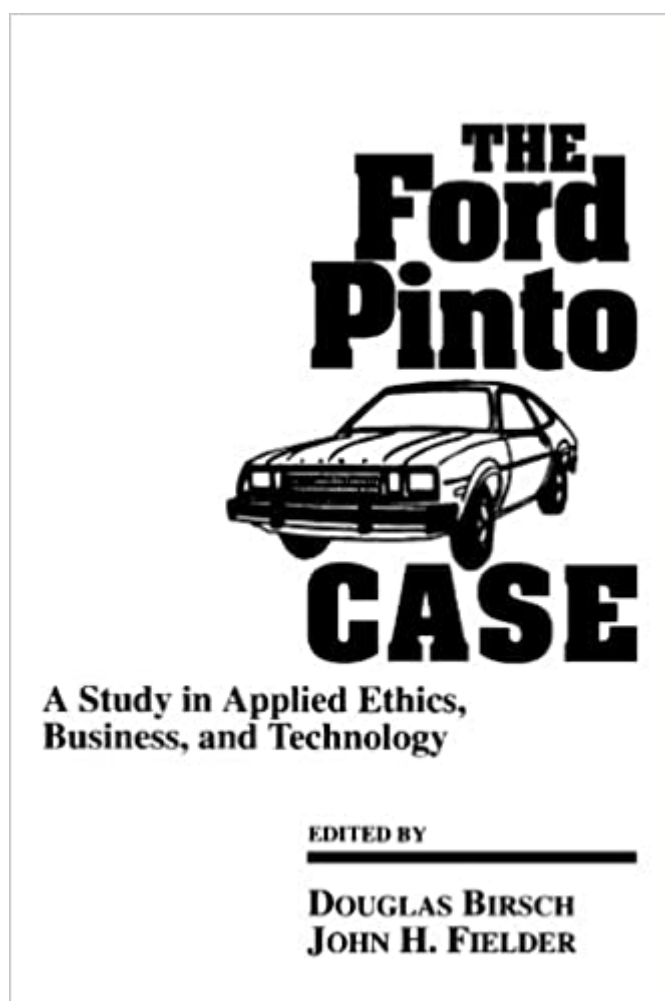


The book was found

# The Ford Pinto Case (Suny Series, Case Studies In Applied Ethics, Technology, & Society)



## Synopsis

"The Ford Pinto case is mentioned in most Business Ethics texts as an example of Cost-Benefit analysis, yet in those formats any appreciation of the complexity surrounding the issues of such decisions is overly simplified. As a thorough study, this book provides material that enriches the entire idea of using a particular case as an avenue of learning about Ethics, Business, Society, Technology, and Government Regulation. Rather than as a mere reference tool for educators and other professionals, this book could be successful in the classroom in a way that no other anthology or collection of short case studies could be." -- Greg Pasquarello, Neumann College

This book brings together the basic documents needed for reaching an informed judgment on the central ethical question in the Pinto case: did Ford Motor Company act ethically in designing the Pinto fuel system and in deciding not to upgrade the integrity of that system until 1978? The five parts of this book cover the case, cost-benefit analysis, whistle blowing, product liability, and government regulations.

## Book Information

Series: Suny Series, Case Studies in Applied Ethics, Technology, & Society

Paperback: 340 pages

Publisher: State University of New York Press (October 25, 1994)

Language: English

ISBN-10: 0791422348

ISBN-13: 978-0791422342

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 3 customer reviews

Best Sellers Rank: #85,770 in Books (See Top 100 in Books) #11 in [Books > Engineering &](#)

[Transportation > Engineering > Civil & Environmental > Transportation](#) #13 in [Books >](#)

[Engineering & Transportation > Automotive > Classic Cars](#) #19 in [Books > Business & Money](#)

[> Industries > Automotive](#)

## Customer Reviews

The Ford Pinto case is mentioned in most Business Ethics texts as an example of Cost-Benefit analysis, yet in those formats any appreciation of the complexity surrounding the issues of such decisions is overly simplified. As a thorough study, this book provides material that enriches the entire idea of using a particular case as an avenue of learning about Ethics, Business, Society,

Technology, and Government Regulation. Rather than as a mere reference tool for educators and other professionals, this book could be successful in the classroom in a way that no other anthology or collection of short case studies could be. Greg Pasquarello, Neumann College""The Ford Pinto case is mentioned in most Business Ethics texts as an example of Cost-Benefit analysis, yet in those formats any appreciation of the complexity surrounding the issues of such decisions is overly simplified. As a thorough study, this book provides material that enriches the entire idea of using a particular case as an avenue of learning about Ethics, Business, Society, Technology, and Government Regulation. Rather than as a mere reference tool for educators and other professionals, this book could be successful in the classroom in a way that no other anthology or collection of short case studies could be." -- Greg Pasquarello, Neumann College

This book bring together the basic documents needed for reaching an informed judgment on the central ethical question in the Pinto case: did Ford Motor Company act ethically in designing the Pinto fuel system and in deciding not to upgrade the integrity of that system until 1978? The five parts of this book cover the case, cost-benefit analysis, whistle blowing, product liability, and government regulations.

Great reading, presents many perspectives on this event.

I bought this when doing my MBA;I'll sum this in one sentence.A gripping read and empowers anyone who wants to change the waytheir organisation does business!Be warned... a conscience is a very costly attribute... go forwardat your peril, but look proudly at the face in your mirror each morning.

Very useful for my class assignment. This book has quite a bit of info i needed.

[Download to continue reading...](#)

The Ford Pinto Case (Suny Series, Case Studies in Applied Ethics, Technology, & Society) The Management of Islamic Activism: Salafis, the Muslim Brotherhood, and State Power in Jordan (Suny Series in Middle Eastern Studies) (Suny Series, Middle Eastern Studies) Case Studies In Nursing Ethics (Fry, Case Studies in Nursing Ethics) Metaphysics and Its Task: The Search for the Categorical Foundation of Knowledge (SUNY Series in Philosophy) (SUNY Series in Philosophy (Paperback)) The Artful Universe: An Introduction to the Vedic Religious Imagination (S U N Y Series in Hindu Studies) (Suny Series, Hindu Studies) The Pantheon: Design, Meaning, and

Progeny, With a New Foreword by John Pinto, Second Edition Denni-Jo and Pinto Ford Tough: 100 Years of Ford Trucks Ford GT40 Manual: An Insight into Owning, Racing and Maintaining Ford's Legendary Sports Racing Car Business Ethics: Case Studies and Selected Readings (South-Western Legal Studies in Business Academic Series) Ethics and Animals: An Introduction (Cambridge Applied Ethics) Business Ethics: Case Studies and Selected Readings (South-Western Legal Studies in Business Academic) The Life of Shabkar: The Autobiography of a Tibetan Yogin (Sunny Series in Buddhist Studies) The History of al-Tabari Vol. 14: The Conquest of Iran A.D. 641-643/A.H. 21-23 (SUNY series in Near Eastern Studies) The History of Al-Tabari, Vol. 6: Muhammad at Mecca (SUNY Series in Near Eastern Studies) Race in the Jury Box: Affirmative Action in Jury Selection (Sunny Series in New Directions in Crime and Justice Studies) Main Street to Mainframes: Landscape and Social Change in Poughkeepsie (Sunny Series, an American Region: Studies in the Hudson Valley) The History of al-Tabari Volume XL Index (Sunny Series in Near Eastern Studies) (v. 11) The Aphorisms of Siva: The Siva Sutra with Bhaskara's Commentary, the Varttika (Sunny Series in Tantric Studies) Religious Therapeutics: Body and Health in Yoga, Ayurveda, and Tantra (Sunny Series, Religious Studies)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)